

## International bidding duels in Westphalia Media star Benito particularly popular

**Münster: 22 youngsters were up for sale in an online auction at the Westfälisches Pferdestammbuch e.V. this evening. International customers were interested in the talented rising stars for dressage and jumping. Four youngsters for the dressage sport cracked the 30,000 Euro mark. One of them, who had already caused a stir online, was particularly popular. The total turnover of the auction amounted to 323,000 Euros.**

Already after the selection date, the interestingly marked Benicio son (breeder: Sabine Brandt, Münster, exhibitor: FK Sporthorses Friederike Kampmeyer, Westerkappeln) attracted a lot of attention in the social networks. The chestnut does not only stand out because of his colour and markings. First class movement quality makes this gelding, bred out of a dam by Fidermark, a promising prospect for the big dressage arena. For a long time, the winning bid alternated between customers from Belgium and Germany. For 36,000 Euros, Oliver Granicky from OG Reitsport in Bavaria secured the dressage youngster Benito. In the future, his partner Jacqueline Koser will sit in the saddle of the price peak. Only slightly less money was invested by the customers in the head number 1. The pretty daughter of Zoom/Fiorano impressed the international customers. Highly elastic and with active hindquarters Zuckerfee (breeder and exhibitor: Adolf-Theo Schurf, Bedburg) presented herself on the Westphalian auction floor. The first impressions under the saddle are also more than promising. Twelve bidders were interested in the bay, bred out of the dam line of the champion stallion Dubrovník. Parties from Belgium, Austria and Germany had the longest breath. In a bidding duel lasting about 15 minutes, the winning bid alternated between the three countries. Customers from Austria had the longest breath, winning the bid for 35,000 Euros.

The best-paid show jumper was Edelhagen with the head number 8. The Eldorado v.d. Zeshoek/Faldo son (breeder: G. Ploeg, Netherlands; exhibitor: Jürgen Meyer, Minden) is a promising jumper with great abilities. With a knock-down price of 18,500 Euros, the bay will start his journey to Guatemala. Four riding pony youngsters were for sale this evening. The four-year-old Versace by Valido's Highlight/Golden Dandy (breeder: Wolfgang Schmitz, Rommerskirchen, exhibitor: Konstanze Kühn, Grevenbroich) was sold for 12,500 Euros. The full brother to the S-successful Valentin shows himself in a striking jacket. His first steps under the rider are also very promising. In the future, he will be based in the Netherlands.

A total of 17 youngsters changed hands this evening at an average price of 19,000 Euros. 50 percent of the youngsters sold will eat their oats abroad in the future. Customers from Austria and Poland were particularly successful. They secured the bids for two youngsters each. "The result of this auction clearly shows that there is great interest in good young horses in Germany and the world. We are on the right track with our marketing strategy and are very pleased that our online auctions are

so well received. This way we can make both breeders and buyers happy," sums up Auction and Marketing Manager Thomas Münch.

Already next week, another selection date for youngsters is scheduled at the Westphalian Stud Book in Münster-Handorf. The BidUp of the next online auction will start on March 29, traditionally on Monday evening at 7.30 pm.

The attached photo may be used free of charge in connection with the PM. Photo credit: Reckimedia.  
BU: Top price Benito v. Benicio/Fidermark