

Second chance used well

Six dressage horses changed owners online

Münster: For the first time the Westphalian Pferdestammbuch e.V. organized a "Second Chance Auction". The horses initially sold at the 60th Elite Auction in October were not paid by their new owners. Now they were auctioned off for the second time and all of them were successfully sold. The most expensive offer was Belmore by Belissimo M/Fidertanz who sold for 33,500 Euros. In total the six dressage horses achieved a turnover of 134,000 Euros.

It was a successful second chance for those who were initially not able to win the bid for their auction favorite in October. At the 60th Westphalian Elite Auction, a customer from Russia had purchased six dressage horses that he was unable to pay for afterwards. After consulting the exhibitors of the auction horses, the Westfälisches Pferdestammbuch e.V. decided to auction these horses again. In an online auction this evening all six future stars for the dressage arena were sold. As in October, Belmore by Belissimo M/Fidertanz (breeder: ZG Goeke, Hamm) received the highest knockdown price of these horses. The three-year-old gelding, who is still at the very beginning of his dressage career, convinced with three very good basic gaits. He was worth 33,500 Euros to customers from the USA. His licensed full brother is already highly successful in advanced (S) level dressage competitions. Among the four mares, Bella Schocolina aroused the highest desires. The Benicio daughter (breeder: Norbert Horstmann, Lüdinghausen), who was also bred out of a dam by Fidertanz, changed hands for 25,500 Euros. The bay not only has the same dam's sire as Belmore. Both originate from the same mare line. The mothers of the price peaks are full siblings.

"Obviously the course of the first sale of the horses was not optimal. In spite of several personal contacts with the buyer even before the horses were knocked down, we were unable to receive payment," says auction and marketing manager Thomas Münch. "We try to check the registered bidders in advance as best we can. A certain risk is however always present with an auction. So we are now glad that the exhibitors have continued to place their trust in us and that we could auction off the horses again. Both the exhibitors and the Westfälisches Pferdestammbuch e.V. are very satisfied with the prices achieved. "A very solid price structure was shown today. Four horses could even achieve a higher knockdown price today than in October", Thomas Münch concludes the experiment of the first "Second Chance Auction" with satisfaction. The small but fine lot of the six dressage horses aroused great desire. Especially the interest from abroad was very high. All six buyers live outside of Germany - two of them in France, two in Switzerland. In total, the six horses generated a total turnover of 134,000 Euros. The customers invested an average of 22,333 Euros for their dressage offspring.



WESTFÄLISCHES
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BU 1: Head number 3 Belmore by Belissimo M/Fidertanz.