

„Westfalen on Tour“-Auction 2.0

New auction offer at the Westfälisches Pferdestammbuch

Münster: After the successful first edition, the "Westfalenon Tour"-Auction starts into the next round in a modified form. With a self-created video, breeders can apply their foals for a special online auction on 5 July.

A few weeks ago, the auction team of the Westfälisches Pferdestammbuch e.V. started a pilot project. During a round trip to various breeders, foals were filmed for the first "Westphalia on Tour" auction. The aim was to offer breeders an opportunity to sell their foals at an auction despite the spread of the equine herpes virus.

Now the "Westfalen on Tour" auction starts into the next round in a modified form. Breeders who are not able to attend the selection dates in Münster-Handorf can apply their foals for a special online auction.

The "Westfalen on Tour"-Auction 2.0 will take place online on July 5. The closing date for registration is June 7. The breeders have to create a video of their foal themselves. The created video will be completed by the auction team of the Westfälisches Pferdestammbuch e.V. with logo, pedigree etc. after the foal has been approved for the auction. In addition to the video footage, a headshot and a full body image of the foal are required. The application form as well as all further information can be found at www.westfalenpferde.de.

The attached photo may be used free of charge in connection with the PM.

An example video for the design can be found here: <https://youtu.be/lZnLzwmD6PU>