

Westphalians youngster attract customers 12,000 euros for #KEINSchulpferdweniger

Münster: The youngster collection attracted international customers to the screens this evening. In the online auction of the Westfälisches Pferdestammbuch, 25 young horses changed hands. The highest price was achieved by the San Amour son Salazar. The licensed Shetland pony stallion found a new home in favour of the #KEINSchulpferdweniger campaign. Together with further donations a total of 12,000 euros was raised.

To promote riding schools is of special interest for the Westfälisches Pferdestammbuch e.V.. Due to this, the number 1 of this youngster auction was auctioned off for the benefit of the campaign #KEINSchulpferd. For 5,250 Euros, the licensed Shetland pony stallion Golden little Lord by Enzo v.d. Schellenkranz/Pacific v.d. Bromishet (breeder: Sandra Hebbecker, Schmollenberg) changed hands to the Maier family, Neuhoof - Epfach. Further donations were made by the Westfälisches Pferdestammbuch, the Vorwerk Stud, the Pramwaldhof, the Beckmann Stallion Station and HORSE24, so a total of 12,000 Euros can be donated to the riding schools.

The youngster at the Westphalian Online Auction were very popular among the international bidders. Numerous customers from near and far gathered in front of the screens to bid on their future hope for the dressage arena or the show jumping course. The San Amour/Fürstenball son made the hearts of customers from the USA and Luxembourg beat especially fast. The bids came in quickly and the bidding went on and on. Exactly 20 minutes after the start of the BidUp for Salazar (breeder: Stefan Hilgemann, Ladbergen), the virtual hammer fell at 39,500 euros. The talented gelding will be prepared for higher tasks in the dressage ring in Luxembourg in the future. The most popular show jumper this evening had the head number 17. The Balou du Rouet/Cornado I son Bitcoin (breeder: Bernhard Ilting-Reuke, Borken) also attracted a lot of interest from abroad. In the end, however, the bid was accepted for 26,500 euros in favour of customers from Germany. The grey stallion out of the direct dam line of Toni Hassmann's Classic Man will be at home in Westphalia in the future.

In total, 25 of the 28 youngsters offered changed owners this evening. 50 percent will eat their oats abroad from now on. Customers from Hungary were particularly successful, securing five youngsters. With a total turnover of 389,500 euros, the international clientele invested an average of 15,580 euros in their youngsters. "I am highly satisfied with the result of the last youngster auction for the time being. The success of this auction model shows us that there is a market for unriden young horses. We are pleased that we were able to integrate this type of auction so successfully into our marketing concept," said a delighted Auction and Marketing Manager Thomas Münch.

As is often the case at the Westfälisches Pferdestammbuch e.V., after the auction is before the auction. Today, Monday morning, the riding horses of the 61st Westphalian Elite Auction were delivered to the Horse Centre in Münster-Handorf. Trying out the auction candidates is possible after

consultation and personal appointment with the marketing team as of April 1st. Training videos of the auction horses will be made during the Easter weekend and will be available for viewing next week. Bids will be accepted from April 8 to 11 at onlineauction.westfalenpferde.de. The collection of the first online foal auction of the year is also in the starting blocks. Thanks to the pilot project "Westfalen on Tour", the online auction on April 12 can take place as planned after all. 16 of the youngest Westphalians will then be up for sale. The collection can be viewed online from April 3.

The attached photos may be used free of charge in connection with the PR.

BU 1: The auction of Golden Little Lord plus additional donations raised a total of 12,000 Euros for #KEINSchulpferdweniger (Photo: Westfälisches Pferdestammbuch e.V.)

BU 2: Head number 2 Salazar by San Amour/Fürstenball - top dressage prize (Photo: Guido Recki)